WHY IT PAYS TO READ THE ADS.

All advertised goods are more or less guaranteed goods. They may not carry an absolute guarantee with the purchase, but both the manufacturer and the retailer knows that if he is offering an article worth advertising it must also be an article that will give satisfaction; thus, the advertising of it implies a guarantee.

The advertiser who pays his money for newspaper space in which to tell you of his offerings, has offerings worth while. Let no issue of this paper escape you without acquainting yourself with the messages from our local business houses. Get the habit of reading every advertisement in every issue. It's a profitable habit to

COMING TO FRONT

Several New Ones Appear

this Week-More

Promised.

The past week has brought out a

is a competant man for the office he

nouncement as a candidate for Coun-

He is a fine gentleman and

in event of his selection would fill

the place with credit.

Henis Petermann is a candidate

A booking agent for a Chautauana bureau visited a small town in the middle west. He called on a man

who said in order to introduce a Chau-

tauqua it would be necessary to see

the most prominent man in town. To

gether they called on the "first citi-

zen," and the booking agent was in-

"Mr. Jones," said he, "I called to see you in regard to a Chauthuqua." "It won't do a bit of good," spoke up the prominent citizen. "My wife

up the prominent citizen. "My wife and I have looked over all the cata-

Music Class Meets.

The music class of the Woman's

Scandanavian music was the subject under discussion, and papers

middle west.

troduced.

DEMONSTRATION | CANDIDATES STILL RK TO LOSE AGENT

las Made Great Suc--Small Salary the Cause.

ssie Burton Collette, for the years in charge of Home ation work in this county, county offices. own as Agent in charge of Gardening and Canning written a letter to the peo- dicted, made his official announce-

has been teaching. These and their parents will regret only the matter of a little with the work. The loss is ounty school system can illy sustain. The following is ette's announcement: People of Putnam County.

ture and State College for a days four hundred dollars a graph for this success.

Laban Price of the Melrose section. Laban Price of the Melrose section. This will not be new work to Mr. This will not be new work to Mr. Price. He served on the board in a most acceptable manner for a number of the close of the alumni banquet given during commencement week.

Price. He served on the board in a most acceptable manner for a number of the close of the alumni banquet given during commencement week.

After teaching piano and playing the correct of the melrose section. This will not be new work to Mr. Price. He served on the board in a most acceptable manner for a number of the course of the melrose section. This will not be new work to Mr. Price. He served on the board in a most acceptable manner for a number of the course of the served on the board in a most acceptable manner for a number of the course of the highest honors of the class. She was also selected to write the school song, which was sung at the close of the alumni banquet given during commencement week.

of my county who have winner. me so loyally since I acpresent position in April,

et sincerely yours. E BURTON COLLETTE, Agent, Putnam County

esbyterian Church.

Mr. Graham, from China

next Sunday morning ont many years in China, to enlighten his audi conditions in the far East.

'. M. Alford will speak in
ag on the subject, "Handon the Wall." Sunday

9:45 a. m. Prayer meetday evening at 7:30. The receive a welcome to all

Opening at Earnest's.

Mrs. E. M. Earnest re-last week from their long of New York styles and ar spring nurchasing trin.
bought heavily of new
the entire force of the ing to be kept busy for everal days in unpacking ready for the annual ng. which has been an-Thursday, Friday and next week, March 2, 3,

logues carefully and have already decided on a Maxwell."—Ocala Star. one big store which Pa-It is the store that lifted Club held a meeting in the Putnam House last Monday afternoon, with Mrs. Melville E. Johnson as leader. a second class dry et to a market of the first ere and visit the Earns's stores on this opening



PUTNAM HOUSE TO BE

Lewis and Mrs. Robert S. O'Haver.

guests. Putnam House guests will also form a large part of the audi-ence at the coming musicale.

Palatkans who have kept tab on nusical matters in the city during he past several months do not require an introduction to the ladies who are to give the numbers of an excellent program at the coming ben-They have been frequently heard in private entertainments and club musicales.

Miss Lewis studied with Martha Hillis of the State School of Kansuz, also with Amanda Schmidt of Chica-She holds a diploma from Bethany Conservatory and had a year's post graduate work under Prof. H. E. Mallory, one of the most number of additional candidates for county offices.

J. W. Glisson of Bostwick, whose candidacy for Sheriff had been predicted, made his official announce-dicted, made his official announce-dicted. we publish below, explainreasons for tendering her
the country and is all of the country and i reasons for tendering her reasons for tendering her at the next meeting of the hool board. Mrs. Collette into very close relations people of the county since charge of the work, making and stimulating a desire and stimulating and stimulating a desire and stimulating a desire and stimulating and stimulating a desire and stimulating and stimulating a desire and stimulating and in this issue of The News his official announcement appears. Mr. Glisson is a well-known and stimulating and prosperous business man of Bost tory has had the honor of taking solo them on these opening days.

"My Auto, Tis of Thee My auto, tis of thee, short In 1915 she sang in Gounod's Faust poverty—of thee I chant. I pile of dough on you two yes sent a circular letter to each voter in the county, and in this issue of The Schumann-Heink, Gustav Holm-

chant. He served for a time last with Enrico Arizoni, tenor, with the year as deputy sheriff under Sheriff Chicago Grand Opera Company, and Kennerly. Mr. Glisson is a man of Ida Gardner of the Metropolitan Opcorrect business habits, is genial, era Company. At the same time courteous and one who makes friends there appeared Madame Godski and readily, and generally keeps them. He Julia Claussen, and others.

Miss Lewis has been soloist in seeks.
P. J. Becks of this city makes anconcert work through the west. She ty Commissioner from District No. 2 aspires to concert and oratorio work.

the Palatka district. Every man in Mrs. O'Haver began the study of

next meeting of the county next meeting of the county and I am going to tender my man as agent in Home Demi Work in this county. I ish to resign. The work is me today than it was a year I learn not do the work in the present member of the State I can not do the work in the present member of the State I is the present member of the state of the present member of the present member me today than it was a year

I can not do the work jusny present salary.

unty school board gives me
ars (\$50) a month for elevis. The U.S. Department

I can not do the work jusis the present member of the State
is the present member of the State
is the present member of the State
is in a New York school, under the
Punam county. Mr. Becks has a
large circle of friends who will work
for his success.

I can not do the work jusis the present in a New York school, under the
punam county. Mr. Becks has a
large circle of friends who will work
for his friends in three year's spent
in a New York school, under the
guages, she was given a diploma for
graphic of the Melvese section.

g this, my resignation to bound to count in his favor as a vote becoming teachers also. She has the obnoxious resolutions passed at done an immense amount of accom- the regular meeting in January, and The surprise of the week is the anrouncement of William M. Curry of
this city, also as a candidate for Tax

Collector. The summaria is coveriged. this city, also as a candidate for Tax the best in music. She has always of the likely that the resolutions collector. The surprise is occasioned been a serious student of music in may be repealed, but they may not by the fact that Mr. Curry has never hefore sought public office. He has lived in Palatka 21 years, most of which time he has been engaged in the sheep hysics. He memory, a fact which has been engaged in note wherever she performs. Mrs senator Bryan, who is charged the shoe business. He retired some O'Haver is now a resident of Palatka months ago because of business mis-

have been placed at 25 cents.

Attention, Knights Templar!

Henis Petermann is a candidate for Supervisor of Registration. Everybody knows Henis Petermann; he has filled the place for many years, and no one would think of opposing his re-election.

Mr. Bryan Tells This.

A booking agent for a Chautauona bureau visited a small town in the

Party For Miss Watson.

Miss Maye Boyd charmingly tertained at auction bridge Saturday afternoon, in honor of Miss Elizabeth Watson, of Columbia, Tennessee. The color scheme of pink and green was displayed in cut flowers and ferns arranged artisti-

cally.
Miss Boyd was assisted in receiving by Miss Watson, who was gowned in green taffeta and carried duchess rores. Miss Boyd wore white crepe meteor. Five tables played bridge, at the close of the games, Miss Louise Boyd served the ladies with a fine salad course, she being assisted by Misses Katie Barstow and Mildred Pierce. The guests were Misses Elizabeth Watson, the bonores. Elizabeth Watson, the honoree, Susie Lambert, Josephine Steed, Florence Smith, Helen Cochrane, Florence Davis, Stella Browning, Vanet: Tr. 2-bley, Grizella Mervill, Olive Tilgh-Greig, were prepared and read by Mrs. Johnson and on Sibelrus, by Miss Ida Leib; on "Scandanavian Folk Song" by Mrs. D. J. Coughlin. The program as given, is presented as follows: man, Winnifred and Katie Barstow, Margaret Willard, Blanche Lyen, Cemargaret Whard, Blanche Lyon, Cecile Spain, Mildred Pierce, Louise Boyd, and Mesdames S. G. Coburn. Frank Whitthorne, W. Carl Davis and Woodford V. Blackwell of Miami.



Death of Little Charles Rowton.

suggest was done together with the on Saturday morning at ten o'clock nursing and care of the parents and grand-parents, but the little fellow, while seeming to improve at inter-building at Palatka will be perform-Lovers of music in Palatka and the surrounding country will be delighted to know that friends of Miss Irma Jane Lewis, soprano, and Mrs. Robert S. O'Haver, pianist, have arranged for a benefit musicale in their behalf at the Putnam House on Thursday evening of next week, March 2d. The musicale will take place in the spacious parlor of this hotel, which is kindly tendered for the occasion by Manager Despland, who has also secured these ladies for weekly concerts for the entertainment of his guests. Putnam House guests will

Miss Lucas' Opening.

The annual spring opening of Miss Kate L. Lucas' millinery parlors will occur next week Thursday and Friday, March 2 and 3d, and as usual election to be held on the 14th of the primary; your votes and influence will attract the ladies from all parts of the county, with mny coming in from distant parts of the State.

Miss Lucas' millinery establish-

fame. It has long been regarded as one of the finest, best stocked establishments in all the Southland, this because of the size and variety of the stock carried, and the particular pains displayed in its selection. Miss Lucas makes regular semi-an nual trips to New York for personlected for this important post who have made a reputation in the country's centres of fashion.

Palatka ladies will be delighted

there is a real treat in store for

"My Auto, 'Tis of Thee."

My auto, 'tis of thee, short cut to poverty—of thee I chant. I blew a pile of dough on you two years ago, and now you quite refuse to go, or won't or can't.

Through town and country-side you

iffects thy horn, I do believe. Thy perfume swells the breeze, and money. good folks choke and wheeze while we pass by. I paid for thee a price 'twould buy a mansion twice, now everybody's yelling "Ice"—I wonder

Thy motor has the grip, thy spark dugs have the pip, and woe is thine. too, have suffered chills, ague and

with instigating the resolutions, In a letter from Washworried. ington, dated Monday, and addressed to Mr. Becks and presumably to each member of the State committee Senator Bryan says:

"I am going to make a speech at Morocco Temple, Jacksonville, Wednesday night on the subject matter of the resolutions which the committee is called to consider on Thursday, and I wish to extend you an invitation

to be present on that occasion.
"I think the meeting of the committee the following day is so imcortant that the members of the committee should attend the committee meeting in person and not give out proxies. With best wishes, Yours very truly, N. P. BRYAN."

That is what The News has all along contended; that it was so important to Mr. Bryan that the meeting should be held in Jackson it le, where the members of the committee original passage of the resolutions, that Palatka was never in it with will be closed to vehicles: Chairman Raney, when he was con- Second street from East Florida Chairman Raney, when he was considering a place for the meeting.

can prevent him from voting for reconsideration and a rescinding of the street. January resolutions Resolutions Killed.

(Special to Palatka News.) Jacksonville, Feb. 24, 1916, 4:22 p.

Committee has just killed sections

four and five of the Sturkie resolu-P. J. BECKS. ************ New Crop Cereals. Buck wheat, plain and prepared;
 whole wheat flour, yellow meal,
 graham flour, rolled oats in bulk

nd in all style packages, cream
 farina and other cereals fresh

tity our Motto.

L. C. STEPHENS,
628 Kirby Street at all times. Quality and QuanMasons Will Visit Palatka.

SCENE OF MUSICALE

The community was exceedingly grieved Monday to hear of the death of Charles, the three year old son of C. Howard and Mrs. Rowton, early Monday morning. The child had been ill only a short time, but the sickness seemed to be hard to combat and all that medical skill could be conferred.

The community was exceedingly grieved Monday to hear of the death of coder, both local and visiting, are planning to go to Palatka on Friday and on Saturday to witness special Masonic ceremonies. Friday night been ill only a short time, but the sickness seemed to be hard to combat the bird degree will be conferred.

The community was exceedingly grieved Monday to hear of the death of order, both local and visiting, are planning to go to Palatka on Friday and on Saturday to witness special Masonic ceremonies. Friday night been ill only a short time, but the sickness seemed to be hard to combat the bird degree will be conferred.

The community was exceedingly grieved Monday to hear of the death of order, both local and visiting, are planning to go to Palatka on Friday and on Saturday to witness special Masonic ceremonies. Friday night been ill only a short time, but the sickness seemed to be hard to combat the bird beginning to go to Palatka on Friday and on Saturday to witness special Masonic ceremonies. Friday night been ill only a short time, but the sickness seemed to be hard to combat the bird beginning to go to Palatka on Friday and on Saturday to witness special Masonic ceremonies. Friday night been ill only a short time, but the sickness seemed to be hard to combat the bird beginning to go to Palatka.

road which is to connect this city with Orange Springs, running through Peniel, Rodman and other through Peniel, Rodman and other I hereby announce my candidacy important points along the way, will for the office of Tax Collector subbe determined by a special bonding ject to the will of the Democratic

The road is to be of sand-asphalt, will be 18 1-2 miles in length and the Miss Lucas' millinery establishment has much more than mere local fame. It has long been regarded as The cost of the road will be bourn largely by the Ocklawaha Valley railroad, the Rodman Lumber Company and the Florida Farms & Homes. Inc., these companies owning most of the land through which the road is to

This road will be another link in one of the greatest scenic highway routes in Florida and part of the shortest route from Jacksonville to Tampa. The notable points along this highway will be, starting from Jack-sonville, Magnolia Springs, Green Cove Springs, Palatka, Rodman, Kenthe country's centres of fashion.

Palatka ladies will be delighted McCoy, Burbank, Silver Springs, with this announcement, knowing that prosperous towns between Ocala and Tampa, making it one of the most at tractive highways for automobile tourists in the state.

were my joy and pride, a happy day, tunate and deserving poor. Several I loved thy gaudy hue (thy nice cases have been brought to light re-I loved thy gaudy nue (thy most every day, white tires so new), but now you lose cently through its investigating committee, of which Mrs. Leo. Jacobwhite tires so new), but now you day, at least one screw, most every day. To thee, old rattle box, came many bumps and knocks; for thee I grieve, bumps and knocks; for the I Badly thy top is torn, frayed are thy concerned helpless children, seats and worn; the whooping cough

the cause, but more should line up in the good work. The needs of the or-ganization are urgent. The regular contributors to the Associated Charities are as follows:
W. A. Merryday Co., Earnest Co.

indred ills, endeavoring to pay my M. S. Brown, Leo Jacobson, L. C. ills since thou wert mine. Stephens, Tilghman Hardware Co., kindred ills. endeavoring to pay my bills since thou wert mine.

Gone is my bank-roll now; no more 'twould choke a cow, as once before. Yet if I had the mon, so hlep me brother John—I'd buy another car, I swan, and speed some more.

Senator Bryan is Worried.

M. S. Brown, Leo Jacobson, D. C. Gay Brothers, Russell & Vickers, Russell & I can not work for that sum my own traveling expenses my own traveling expenses. If it were possible school board to give me to dollars per month I tresign, but they cannot after thank you all for the assumer you that it is with the star given during commencement week. After teaching piano and playing of most acceptable manner for a number of years. He is a fine gentleman and his family is one of the most promise dollars per month I tresign, but they cannot after thank you all for the assumer you that it is with the fellow where whose kindness made sure you that it is with the fellow where the star success last fall, and is at present Sheriff Kennerly's office deputy. He is well-known to the sure you that it is with the fellow bears as under this, my resignation to the sure of this, my resignation to the sure of the state committee in Jackson of the most promise of the state committee in Jackson of the most promise of the state committee in Jackson of the present of the state committee in Jackson of the purpose of the county and city. He is well-known to the people of the county and city. He is well-known to the people of the county and city. He is well-known to the people of the county and city. He is well-known to the people of the county and city of the state committee in Jackson of the state democratic executive committee to the present of the state democratic executive committee to the present of the State democratic executive committee to the present of the State democratic executive committee to the present of the State democratic executive committee to the present of the State democratic executive committee to the present of the State democratic executive committee to t coran, Wilson Cypress Co., W. P. Merriam, D. E. Porter, D. J. Cough-Merriam, D. E. Porter, D. J. Cough-lin, East Florida Savings & Trust Co., Coco-Cola Bottling Wks., J. T. cates will be taught. Pupils of the Co., Coco-Cola Bottling Wks., J. T. Ashby, Presbyterian Philathea Class. W. M. Markey, Frank S. Chapman. H. M. de Montmollin, A. Greinger, W. A. Walton, C. W. Buddington, Pa-latka Ice Co., Dr. W. T. White,

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the earreach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed. Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will sive One Hundred Dollars which is nothing but an inflamed condition of the mucous surfaces.

We will rive One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c.

Take Hall's Family Pills for constination.

NOTICE.

Between the hours of 10:00 o'clock a. m. and 1:00 o'clock p. m., or durcould be surrounded with the same ing the laying of the corner stone for influences that brought about the new post office, Saturday, February 26th, 1916, the following streets

dering a place for the meeting.

Mr. Becks states that no influence toga Hotel.

Savings & Trust Company to Saratoga Hotel. Reid street from First to Third

W. P. MERRIAM, Mayor

LETCHER L. BROWN m .- The State Democratic Executive PHYSICIAN

No. 6 MERRYDAY BUILDING OFFICE PHONE 189. RES. PHONE 134

RANDALL WELLS, C. E. County Surveyor of Putnam County

Land Surveying, Drainage Work, Maps, Blue Prints, Drawings of all kinds. Timber Estimates, Land In-spection, Etc. Accuracy guaranteed.

POLITICAL ANNOUNCEMENTS.

For County Judge.
To the Democratic Voters of Putnam

I hereby amounce my candidacy for the office of County Judge, subject to the will of the Democratic Primary. If elected the duties of the office will receive from me prompt and careful attention. Your votes and influence will be a prompt and careful attention. votes and influence will be appreci-

JULIAN C. CALHOUN.

For Sheriff. To the Democratic Voters of Putnam

I take this means of giving notice of my candidacy for, and that I will seek the Democratic Nomination for seek the Democratic Nomination for Sheriff of Putnam County, in the coming primary.

I will sincerely appreciate your sup-

port in this contest and pledge my best services if successful.

Very respectfully, J. W. GLISSON.

For Tax Collector.

will be appreciated.
R. C. HOWELL.

For Tax Collector. To the Democratic Voters of Put

nam County:

preciated.

I hereby announce my candidacy for the office of County Tax Collec-tor, subject to the will of the Democratic Primary. If elected, the du-ties of the office will receive from me prompt and careful attention. Your vote and influence will be ap-

WILLIAM M. CURRY.

For County Commissioner o the Democratic Voters of Com-missioner District Number 2, Putnam County, Florida:

I hereby announce myself as a can-didate for the office of County Commissioner subject to the action of the Democratic Primary June 6th, 1916.

The principal plank of my plat-

form is the time-honored, bed-rock principle of our party of "Equal rights to all; special privileges to none." I have but one Palatka's charity organization, known as the Associated Charities, is constantly finding out I have but one promise to known as the Associated Charilies, is conscientiously and to the very best constantly finding out opportunities to extend the helping hand to unfortunate and deserving poor. Several correct have been brought to light to February 22nd, 1916.

For Member School Board. To the Democrat Voters of the Coun-

I have decided to be a candidate for member of the Putnam County constant need of food, clothing and School Board, subject to the approval from the following business men, who make regular monthly donations to for the upbuilding of our carried work the cause, but more should live to the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause, but more should live to the upbuilding of our carried work the cause the carried work the carried wo for the upout...
school system.
Yours truly,
LABAN PRICE.

8th grade can take the work. Good board reasonable.

J. N. OVERHULTZ,

FOR SALE-Six-room house, large barn and other outbuildings. Four lots, 25 or more bearing orange and grapefruit trees. Three blocks from depot, stores and church, in Interlachen. Belongs to non-resident, and will be sold for half its value, Rev. S. J. Townsend, agent, Interlachen,

FOR SALE-Large strong mule, or will trade for some good milk cows or large hogs. Apply Gale & Company, Georgetown, Fla. 6-tf.

FOR RENT-Large nicely furnishd room over looking river; conveiencies. Enquire 504 River street. tf

Palatka Concrete Co. 5th and Main. C. T. SHINN, Mgr. Cement Work. Block and Brick

MANN-HODGE SEED CO.

Seed and Poultry Supplies 121 S. 2nd St. PALATKA, - FLORIDA

Gem City Harness Co.

- NEWTON & BAILEY -

Harness, Wagons and Farm Implements. Wagon Repair Material and Harness

Repairing. Texas Lubricating Oils.

TELEPHONE 100.

212 LemonSt., Palatka, Fla.